

# A Newborn Path of Giving

Celebrate the extraordinary birth of a child  
with a personalized memento of baby's first footprint

Few things are more memorable than the birth of a baby. It's one of life's greatest joys and greatest blessings. Now thanks to the Friends of Mercy Foundation you can celebrate this extraordinary day for year's to come with a commemorative footprint plaque on the Special Delivery Footprint Wall at the Mercy Southwest Family Birth Center.

## A Unique Giving Opportunity

The Special Delivery Footprint Wall is a new fundraising initiative for the Friends of Mercy Foundation with all proceeds benefiting the Family Birth Center and Neonatal Intensive Care Unit at Mercy Southwest Hospital. With this program donors have the opportunity to select either a 4.5-inch or 6-inch plaque engraved with baby's name, birth date and footprint which will be proudly displayed on the wall for years to come.

"Anyone can purchase a footprint plaque and recognize a loved one – your 'baby' doesn't have to be a newborn or even have been born in our Family Birth Center," says Stephanie Weber, Executive Director of the Friends of Mercy Foundation. "Parents, grandparents, family and loved ones can all participate in the program."

Families also have the option of purchasing an etched-glass keepsake ornament inscribed with baby's name and birth date to have as an additional reminder of the special day.

## Providing for the Future

Your participation in the Special Delivery Footprint Wall will help Mercy continue to provide excellence in delivery and neonatal care for generations to come. This translates into premature babies going home ahead of schedule and high-risk infants receiving the latest in life-saving technology. *But most of all it ensures safe deliveries and healthy babies by providing our families with the very best during one of the most momentous occasions life has to offer.*

*To learn more about the Special Delivery Footprint Wall and how you can participate, call the Friends of Mercy Foundation at (661) 663-6700.*