

## Golfing Sponsorships

### Presenting Sponsor: \$20,000

- **EXCLUSIVE** Recognition as Presenting Sponsor, promotion on all marketing materials, recognition at Registration & Awards Ceremony
- **TWO** foursomes & a prominent reserved table for 8 at the luncheon
- Full page color ad in the Tournament Program
- Commemorative Plaque
- Individual Tee Sign

### Masters Sponsor: \$12,500

- **SPECIAL** Recognition as Master Sponsor at Luncheon & Awards Ceremony
- **TWO** foursomes & a prominent reserved table for 8 at the luncheon
- Full page color ad in the Tournament Program
- Commemorative Plaque
- Individual Tee Sign

### Welcome Gift Sponsor: \$10,000

- **EXCLUSIVE** Recognition as Welcome Gift Sponsor at the Tee Prize Tent with complimentary Welcome Gift package
- One foursome & a reserved table at the luncheon
- Full page color ad in the Tournament Program
- Commemorative Plaque
- Individual Tee Sign

### Tiger Sponsor: \$5,000

- Special Recognition as Tiger Sponsor in each golf cart
- One foursome & a reserved table at the luncheon
- Full page color ad in the Tournament Program
- Commemorative Plaque
- Individual Tee Sign

### Nicklaus Sponsor: \$2,500

- Special recognition as Tournament Breakfast Sponsor
- One foursome
- Half page color ad in the Tournament Program
- Special Nicklaus Cup Trophy
- Individual Tee Sign

### Palmer Sponsor: \$1,500

- One foursome
- Quarter page color ad in the Tournament Program
- Individual Tee Sign



You are invited to participate in our 31st anniversary year of the **Mercy Charity Golf Classic on Friday, June 11, 2021 at Stockdale Country Club in Bakersfield, California.**

Never has there been a more critical time to expand Mercy Southwest. The addition of specialized services, and expanded basic care, will allow us to be prepared for whatever the future may hold. 100% of this year's tournament proceeds will support the Mercy Hospital Southwest Patient Care Tower Expansion to ensure the healthcare needs of Bakersfield and Kern County.

### Early Bird Special

*All golfing sponsorships (\$2,500 or above) received by Friday, April 30th will receive a box of Titleist Pro V golf balls*

————— **2021 Presenting Sponsor** —————



————— **2021 Welcome Gift Sponsor** —————



## Tournament Features Include:

- Your choice of tee prize
- Wooddale Sausage BBQ with the Board of Directors
- Drink tubs at each hole and 2 specialty stops featuring a Bloody Mary & Mimosa Bar
- Continental Breakfast & BBQ Lunch
- Greens Fee & Cart
- Raffle prizes—all valued at \$100 or more!

## Tournament Activities:

- Putting Contest
- Pro for Hire Contest
- Hole in One Contest
- Closest to the Pin Contest
- Longest Drive Contest

## Tournament Format

Four-person scramble. Team handicap is based on 20% of the lowest handicap and 10% of the rest of the team combined. A maximum handicap of 24 is allowed.

## Tournament Schedule

### Friday, June 11, 2021

7:30 am . . . . . Registration & Continental Breakfast  
 8:30 am . . . . . Shotgun Start  
 1:00 pm . . . . . Luncheon & Awards Ceremony  
*(immediately following tournament)*

For more information, call (661) 663-6700 or email [Samantha.Cardenas@DignityHealth.org](mailto:Samantha.Cardenas@DignityHealth.org)

## Non-Golfing Sponsorships

### Tournament Program Sponsor: \$2,000

- Prominent recognition in the Program as Tournament Program Sponsor, which is distributed to hundreds of community leaders, including but not limited to attendees and sponsors. Tournament Program will also be placed on the Friends of Mercy Website
- Full page color ad in the Tournament Program

### Putting Contest Sponsor: \$1,750

- Recognition as the Putting Contest Sponsor with sign at the contest green
- Half page ad in the Tournament Program

### Raffle Sponsor: \$1,500

- Recognition at all Raffle Sales locations
- Quarter page ad in the Tournament Program

### Beverage Stop Sponsor: \$1,000

- Recognition at either the Sand Trap or the Thirsty Birdie

### Longest Drive Sponsor: \$750

- Recognition at the Longest Drive Hole

### Closest to the Pin Sponsor: \$750

- Recognition at the Closest to the Pin Hole

### BBQ with the Board Sponsor: \$500

- Recognition at the BBQ with the Board Stop on the course

### Tee Sign Sponsor: \$250

- Individual tee sign with sponsor's name

## Tournament Program Ads

The following rates apply if you would like to purchase an ad that is not part of a sponsorship package:

**Full Page Ad: 7.5" x 10" . . . . . \$500**  
**Half Page Ad: 7.5" x 4.75" . . . . . \$250**  
**Quarter Page Ad: 3.5" x 4.75" . . . . . \$150**

Ad Space reservations must be received by **Friday, May 21, 2021**